

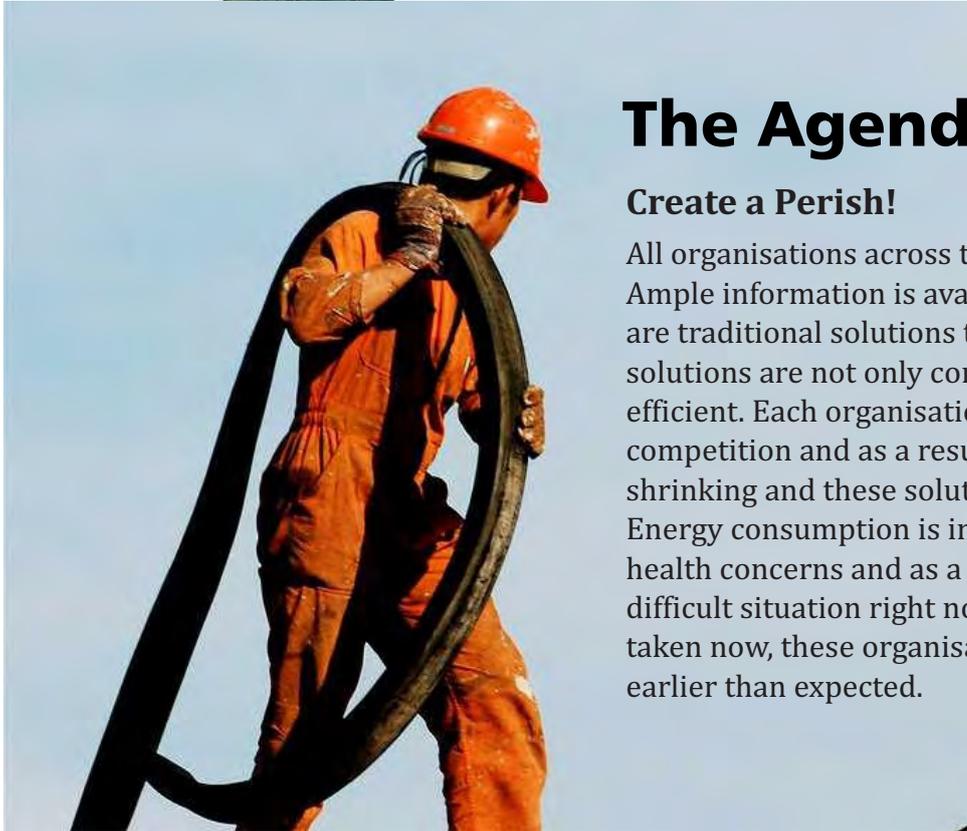


# 3rd interactive workshop on creative thinking techniques at workplace

## The Agenda

### Create a Perish!

All organisations across the globe are facing a crisis. Ample information is available on the internet and so are traditional solutions to problems. The age old solutions are not only conservative but are also less efficient. Each organisation is striving to stay ahead of competition and as a result the bottom line is shrinking and these solutions are not sustainable. Energy consumption is increasing, so is accidents & health concerns and as a result industries are in a difficult situation right now. If the right step is not taken now, these organisations will perish much earlier than expected.



## Learning to be "Creative" workshop

This workshop aims to cover not only the understanding of Creativity at workplace but also seeks to generate innovative thinking and to train the participants to hone their ability to look beyond traditional ideas and concepts and develop new methods and thinking and analyzing so as to create fresh frameworks for the development of novel ideas.

The participants shall also learn the effective usage of various techniques of drawing upon creative thinking to find unique solutions to resolve operational problems, inculcate strategic thinking used at the workplace.



## Creativity?

Creativity is a phenomenon whereby something new and valuable is created such as an idea, a solution, an invention etc. The range of scholarly interest in creativity includes a multitude of definitions. The development of Creativity in individuals includes several disciplines cognitive science, psychology, education, philosophy, technology, sociology, and economics.

1st interactive workshop on  
creative thinking  
techniques  
at workplace  
inaugurated by  
Director (Onshore) - ONGC



Lamp Lighting ceremony.



## What we can do?

The only way forward is to look for new and innovative solutions, encourage creativity and encourage employees to think differently. Every problem has many solutions – some known, some unknown and yet to be discovered for which creative thinking is essential. Creative thinking can be awakened through training & workshops. Hence this workshop.

## Who Should Attend?

The workshop has been designed for site engineers, senior/ middle management level executives, Chief Engineers, working level executives who have to lead the organizations on high growth paths in highly competitive environment and where routine solutions are less effective and leaders have to think in creative & innovative ways.



## The Workshop Contents Outline

The course has been carefully designed having it aligned to engineers in energy and power sector companies. It explores the current situation and various aspects of individual who can be creative, discussing various aspects of creative thinking and techniques along with offering a tool kit that is sufficient to trigger creativity.

### Session 1: Introduction

Understanding creativity, traditions and concepts and the differences between Creativity, Invention, Innovation and skill. It focuses on stimulation of minds of participants with the help of illustrations. This session also covers learning about creative thinking, dreaming and playing to develop creativity and the drivers of creativity. It highlights the qualities required to be creative. The session spans over case studies about how creativity provides solutions which are different than routine solutions and saves time, cost and sometimes lives.

### Session 2: Process

In this session we stimulate creative thinking in the participants especially Inclusive thinking and Lateral thinking. Lateral thinking, which is also referred as out-of-box thinking is discussed in details with number of examples and case studies. These discussions are also supported by exercises and case studies. The session will be interactive and friendly.

### Session 3: Techniques

In this session discussions will be on the techniques to find creative solutions to our everyday problems. At first discussions will be on what the techniques are and then how they help in learning creativity and innovation. In the following session a tool kit will be discussed. Brain storming and role play will be done to make the understanding of subject much easier.

### Session 4: Tool kit of Triggers

In this session discussions will be on triggers that generate creative thinking. These will be followed by case studies where these triggers help to find solutions and the way forward.

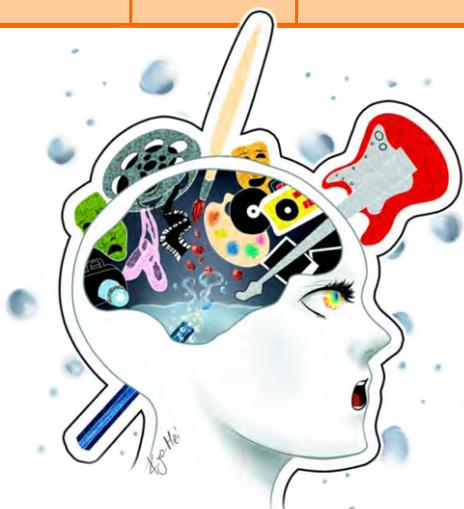
### Session 5: Specific Problems and Solutions

In this session, interaction with participants will take place to understand their day to day problems and how creative thinking can help them see problems differently.

# PROGRAMME SCHEDULE



<b>09:15</b>	<b>09:30</b>	<b>Welcome Coffee</b>	
09:30	10:00	Introduction	Pre - Workshop Discussions & Feedback
10:00	11:00	Session 1	Understanding, Focus, distinctions, Historic relevance, Definitions. What makes you creative, Qualities, Creativity Drivers, and Creative Organizations?
<b>11:00</b>	<b>11:30</b>	<b>Coffee Break</b>	
11:30	13:00	Session 2	Creative Thinking Types, Illustrations and Exercises. Interactive session
<b>13:00</b>	<b>14:00</b>	<b>Lunch Break</b>	
14:00	15:30	Session 3	Creativity Techniques, Process, Brainstorming and Role Play
<b>15:30</b>	<b>16:00</b>	<b>Coffee Break</b>	
16:00	17:00	Session 4	Learning Tool kit & triggers of creative thinking
17:00	18:00	Session 5	Summary and discussions Interactive session with delegates. Creativity Tips, Suggestion on further reading, Feedback



## Registration Charges (INDIA)

- 1 - 3 Delegates :- INR 8,500 + tax (per delegate)
- 4 - 6 Delegates:- INR 7,500 + tax (per delegate)
- More than 6 Delegates:- INR 7,000 + tax (per delegate)

## Registration Charges (UAE)

- 1 - 3 Delegates :- USD 1000 (per delegate)
- 4 - 6 Delegates:- USD 900 (per delegate)
- More than 6 Delegates:- USD 800 (per delegate)



# The Faculty



Mr. Anoop Kumar,  
Former ED ONGC

Mr. Anoop Kumar, former ED ONGC, is a thinker & has practiced Creativity & Innovation throughout his career in ONGC as well as during his deputation to OVL and Greater Nile Petroleum Operating Company, Sudan. His creative programs “Humsafe” on HSE, “Interconnection of machines for efficiency” and big ticket Energy Conservation Techniques training program for all employees were unique and has provided solutions that are distinctive and cost effective. He introduced many forums of creative exchange and used many creative techniques during management of large industrial projects.

A first class engineering graduate, he has undergone many progressive training programs including the executive development program at the Indian School of Business at Hyderabad, O&M of drilling rigs at Branham industries, USA, and has been specially trained for the Assessment Development Center program. He is recipient of many awards including cash award by the Minister of petroleum and natural gas for his pioneering work of Solar Energy.

Author of many technical and people centric papers, he has travelled to US, Europe, Australia, middle and far east in connection with his work and presenting papers at international conferences which include wind energy conference at Melbourne, Australia.

## Deliverables

Besides recognizing creativity within themselves, the participants will be exposed to toolkit and triggers of creative thinking and will learn how to apply creativity in their workplace. This will enable them to take unique actions for everyday problems at workplace. A number of exercises and case studies will help them use the learnings in their day to day operations.



### Organised By



iCONEX presents to you the highest level of services by partnering for designing and creating Meetings, Interactive training & learning programmes, Conferences & Exhibitions which are enlightening and our team effort ensures it to be memorable too. Working with us is more than use of skills to manage conferences or exhibitions but involves coordinating at par with International Standards. This comes from the passion of the team to execute at the best possible level. iCONEX has a global network of, event organizers, industry insights, expertise, database, knowledge and contacts, backed by the world's best outside stakeholders and their services which partners can utilise for the benefit of their organizations and their clients.

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